OPPORTUNITIES FOR BELGIUM-JAPAN

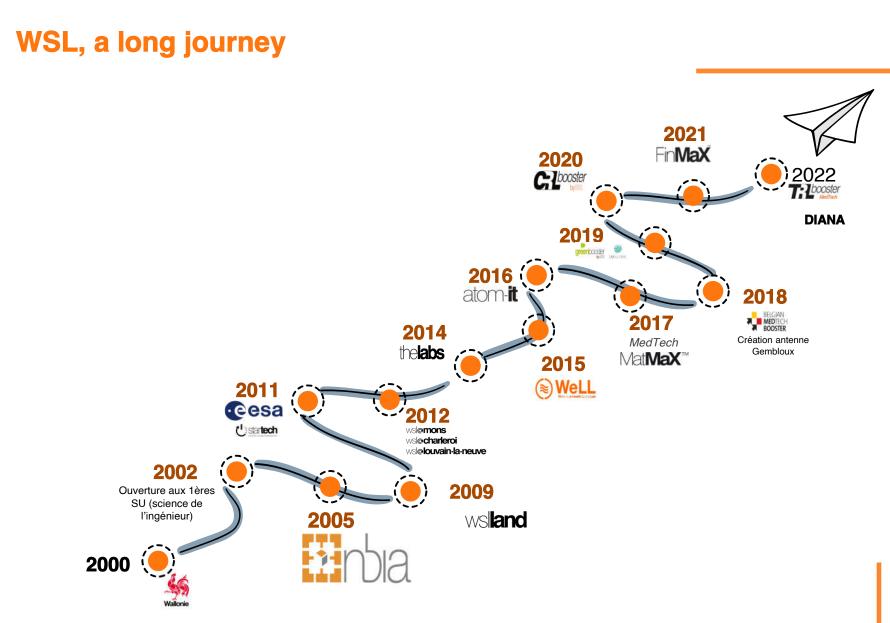
COOPERATION IN DIGITAL MEDTECH

For techno-entrepreneurs.

Thursday, 28 September 2023

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1

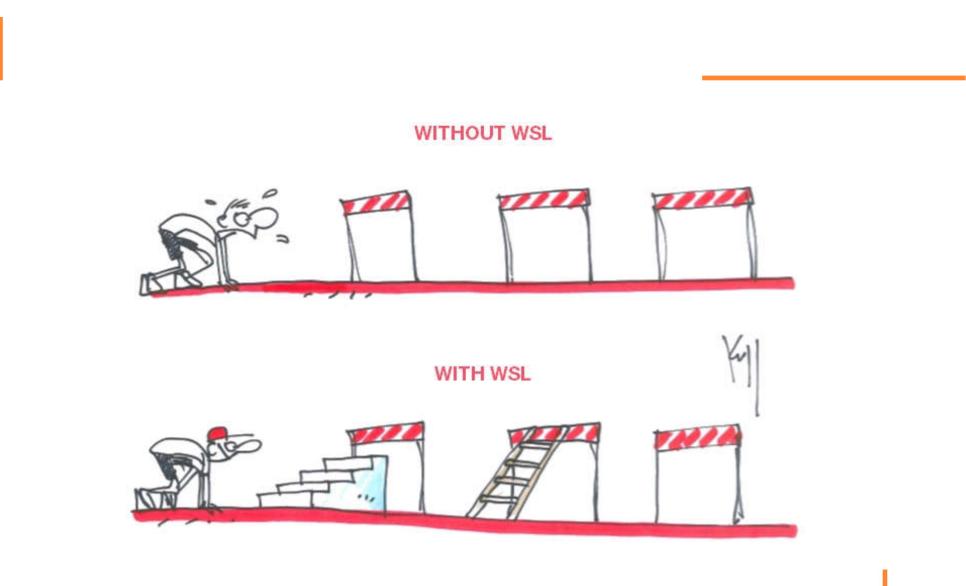




WSL, is NOT ... a conventional Start-Up Incubator

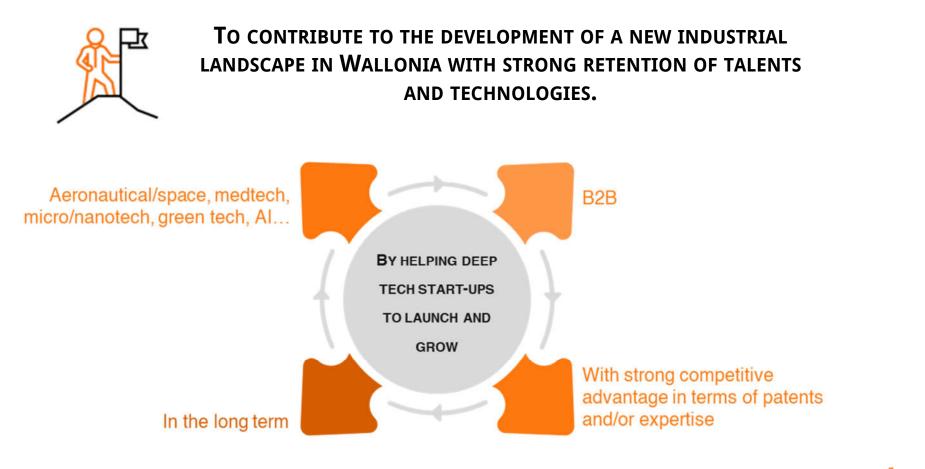
- We support our CEO on a daily basis at 360°
- > We are independant with no financial interest
- ➤ We want to free our CEO from any obligation
- We support over 3 years + $(2 \times 1 Y)$ = Start-up / 5 Y + $(2 \times 1 Y)$ = spin-off
- ➢ We support in HR, Regulatory, Strategies, Marketing/Sale, Bus dev, …
- > We are 8 experienced and independent coaches
- > We are focused on deep-tech engineer-related project/company







WSL, our mission





WSL, our Team



Ir. Agnès FLÉMAL Chief Executive



Ig. Laurent GILIS Business Coach



Ir. Christophe BARONHEID Business Coach



Ir. Robert BURY Business Coach







Ir. Vincent COLARD Business Coach



Dr. Fabrizio GIANNOTTA Business Coach



Véronique RALET Resources Human Expert



Ir. Julien TOUSSAINT International Business Advisor



WSL, our Team



Pascal ALEXIS Financial management manager.



Sandrine LEGRAND Responsable administrative



Mélissa DI CHIARA Community Manager



Aurélie DEVAUX The Labs assistant

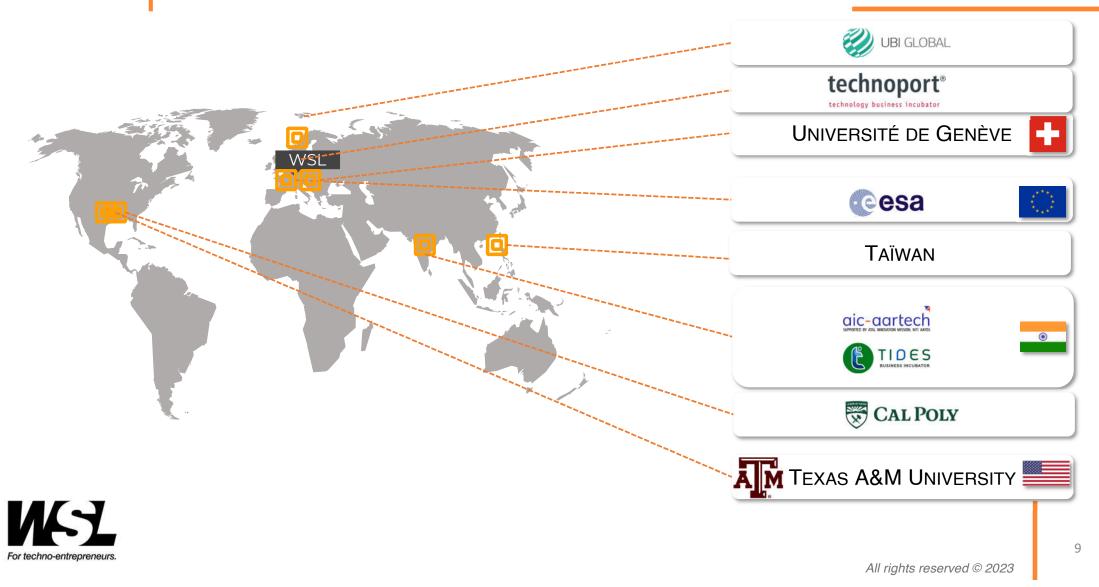


WSL is active in Wallonie-Bruxelles Regions

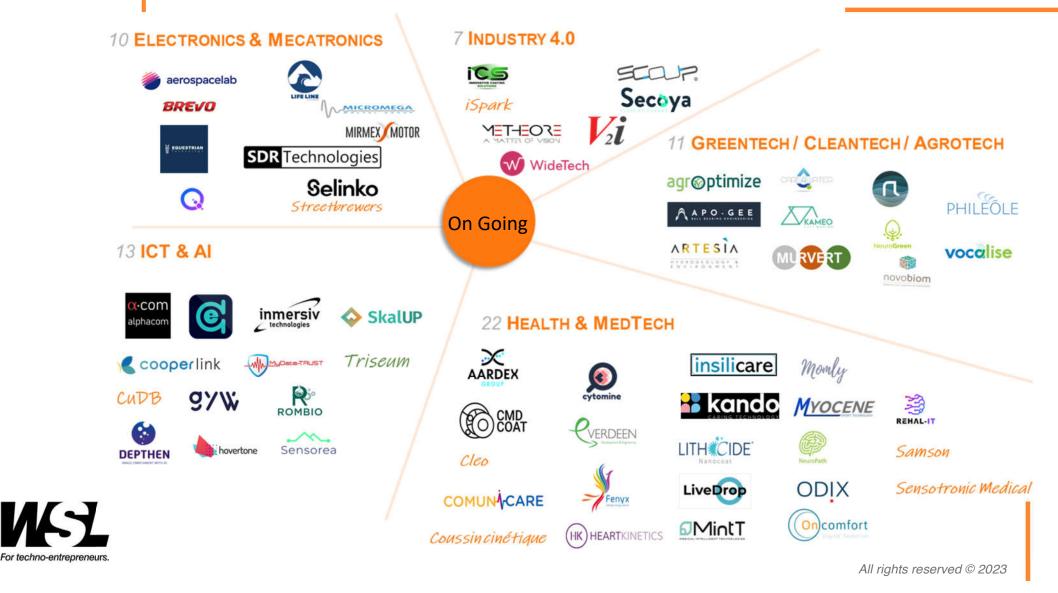


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WSL, our community



Our community

...more or less 150 members.

ELECTRONICS & MECATRONICS INDUSTRY 4.0 ISOHEMP YOD SmartNodes MT-C



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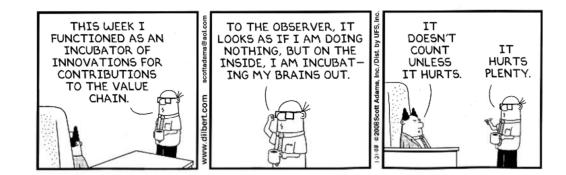
PROTEIFOOD

TIS TECH

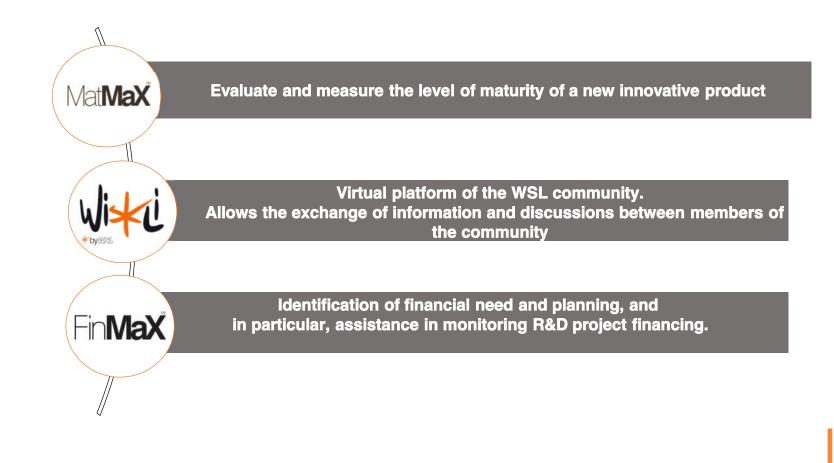
Lipofabrik

For techno-entrepreneurs.

Our tools

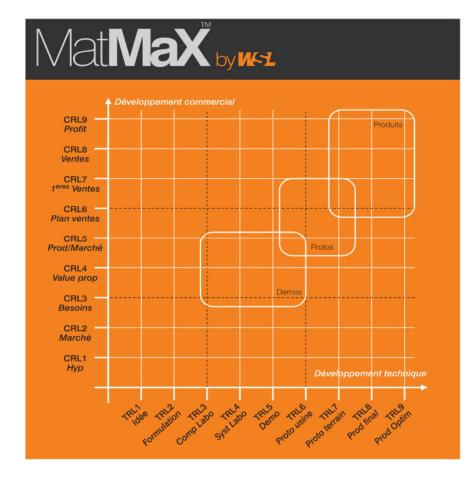


WSL, our Tools





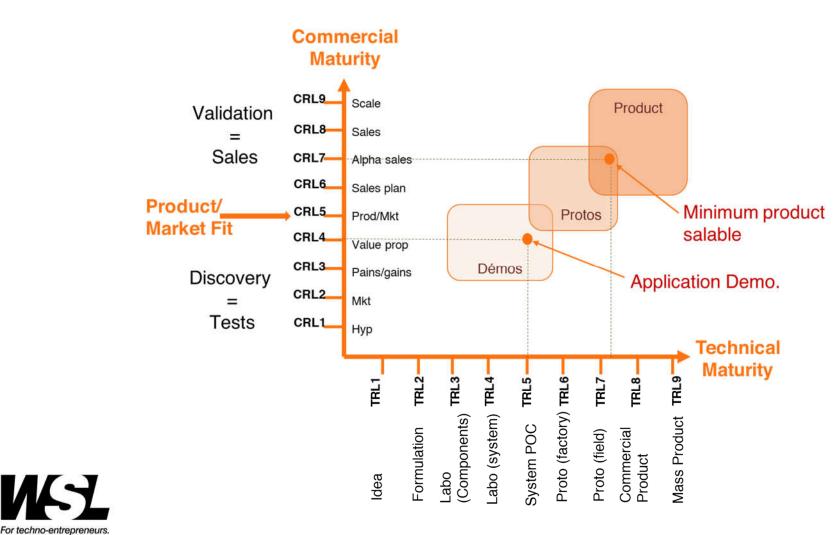
Interactive tool: www.matmax.wsl.be







MatMaX™: Key steps



Example of progression

CRL 9 2021 9 Scale 2020 CRL 8 Sales 2019 CRL 7 **Alpha Sales** W-1 CRL 6 MECATECH Sales Plan MATTER OF MISION Outomelec CRL 5 2018 + LIÈGE Prod/Mkt CRL 4 Value prop CRL 3 2017 Pains CRL 2 Mkt 2015 CRL 1 Нур 2010 TRL 5 Demo TRL 6 Factory protc TRL 3 Compo Labo TRL 7 Field proto TRL 8 Prod Comm TRL 9 Prod Optim TRL 2 Formulation TRL 4 Syst Labo TRL 1 Hyp

From the university project until today.

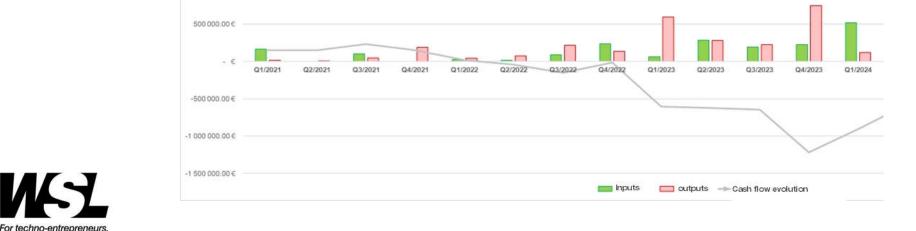






Real-time excel financial tool for techno entrepreneurs focused on real cash in and out

- Provides a real-time overview of companies' internal cash flow that includes public grants, loans, people incentives...,
- > Permits the generation of accurate financial projections for the next step of product development,
- > This tool can be adjusted depending on the SU evolution,





•

- For who? Seed technology companies with sustained R&D activities
- Why?

 Identification of a need to anticipate cash inflows and in particular those related to the financing of R&D projects
- How?
 An easy-to-use planning tool that they can appropriate and develop themselves



WSL, our Programs



StarTech

Incubator programme for student-engineers, housed in all colleges and universities. The objective is to develop the spirit and taste for entrepreneurship starting with a business creation idea that the participants will progressively develop into a marketable prototype/project at the end of the programme.





TRL Booster *MedTech Edition*

Programme of 10 worshops in English, organised on different sites in Wallonia to boost the growth of MedTech start-ups.

CRL Booster

A programme of 11 exclusive marketing and sales workshops, specially tailored to engineering-related (B2B) projects.



SUP

Soft Landing Program

Assistance offered to foreign companies established in their market to create a structure in Wallonia.

Assistance at 2 levels: **legal aspects** (constitution, employment contracts, ...) and **start-up support** (introduction to the regional entrepreneurial ecosystem, ...)

DIANA

Dual-use defence innovation accelerator.

Bringing together defence professionals and the best start-ups, scientists, research centres and technology companies across member countries to ensure that NATO is and remains at the forefront of the 'emerging and disruptive technologies' identified as priorities.

- Implementation planIntensive support from a V

support from a WSL Business Coach
Use of ad hoc external experts, activated by WSL.

A programme that targets innovative

companies that have gone beyond the

start-up stage (that have tested the market and are already marketing their

product) with the aim of helping them

- Diagnosis and identification of the

of

and

an

action

personalised

reach the scale-up stage more quickly:

Programme of 11 workshops to boost the start

of "green" projects: environmental and/or

Greenbooster

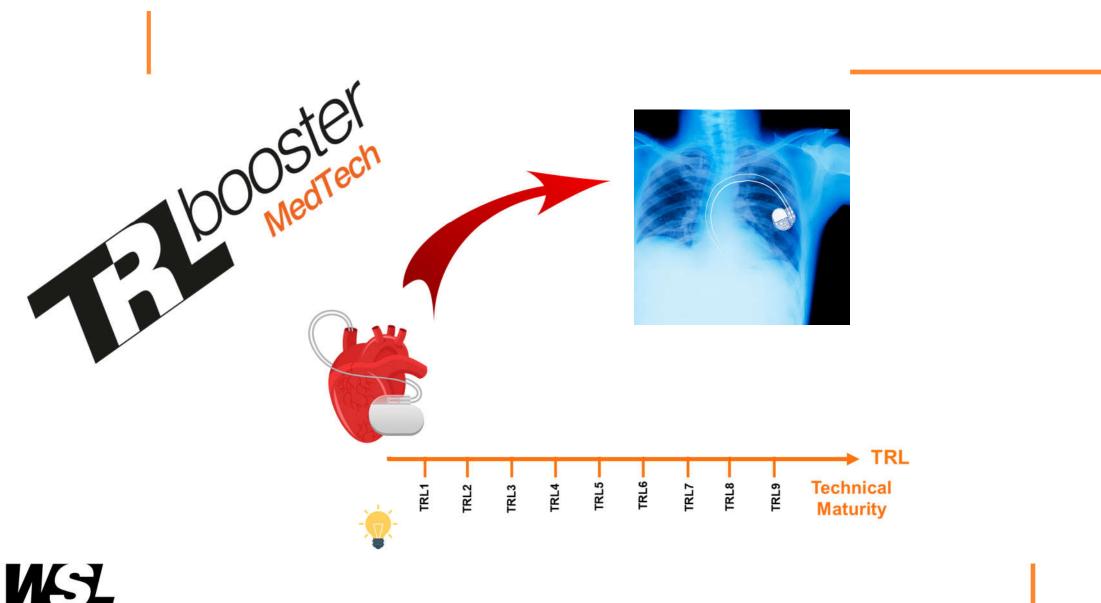
energy related

Scale-Up Program

obstacles to growth

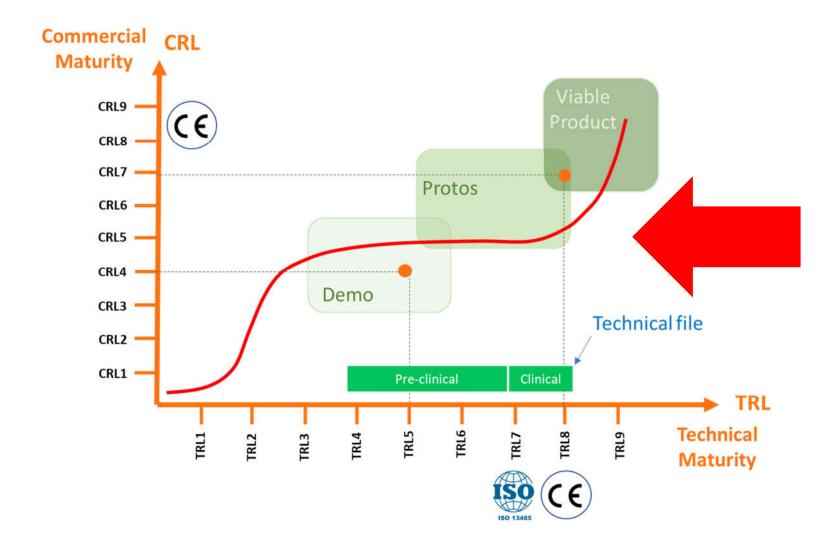
19





For techno-entrepreneurs.

TECHNICAL MATURITY in MEDICAL DEVICE



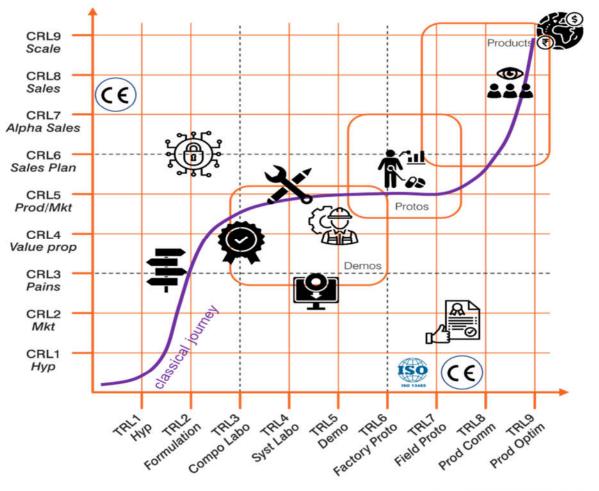
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21

The Booster

Commercial Development





Technical Development

The Booster

WS	THEME	DATE	
1	Regulatory Pathways & MDR	26/04	TRL3
2	QMS	19/05	TRL3-7
3	Design & Development ISO13485 and Risk Mgmt ISO14971	8/06	TRL4
4	GSPR (General Safety and Performance Requirements) Product requirements & sub contractor selection	21/06	TRL5-6
5	Clinical Evidence & Clinical Evaluation	6/09	TRL7
6	Post-Market Surveillance & materiovigilance	13/09	TRL9
7	Software as a MD & MD embedded software	11/10	
8	GDPR - cybersecurity	25/10	
9	Notified Bodies / AFMPS	8/11	TRL8
10	Certification in other countries (US, Asia, Japan) 1/2	23/11	TRL8
11	Ecosystem MedTech in near countries	7/12	TRL9



Whom is concerned ?

- C-level management of established companies,
- A team aiming to accelerate his MD product development or,
- A production unit that wants to anticipate problems,
- Currently involved in MD product development (safe IVD),
- Above TRL3 / CRL3,
- Open to WSL' s members and non-member.





For techno-entrepreneurs.

THANK YOU

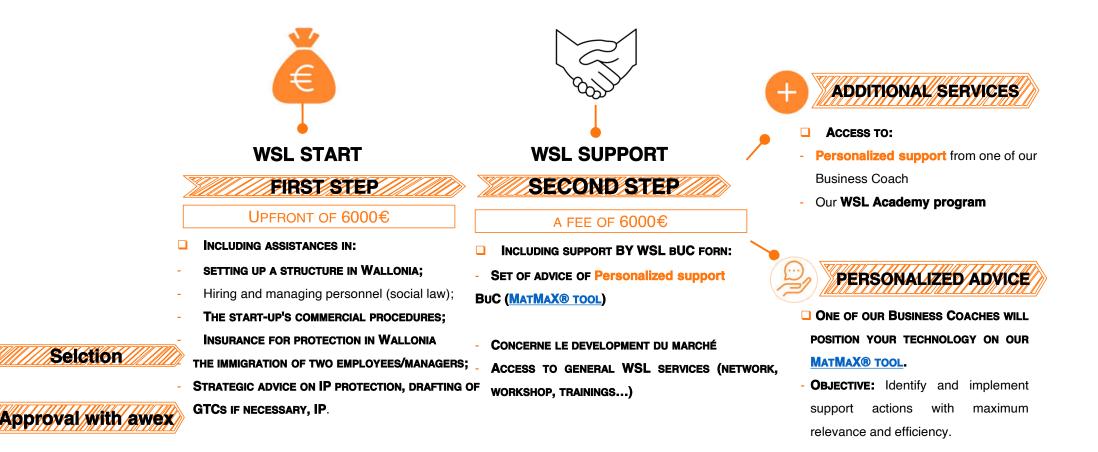
F.GIANNOTTA@WSL.BE

For techno-entrepreneurs.

APPENDIX



SOFT LANDING PROGRAM How does it work?





Selction

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27