



The Success of Japan-EU Trade

A Deloitte perspective

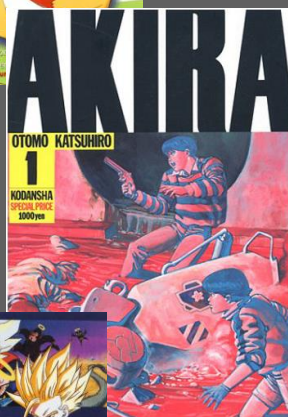
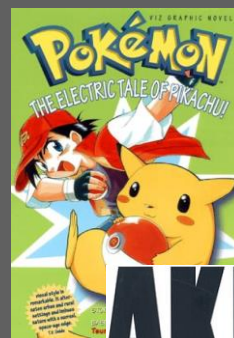
Presence of Japanese brands in the EU market

Fun Facts

70s



90s



80s

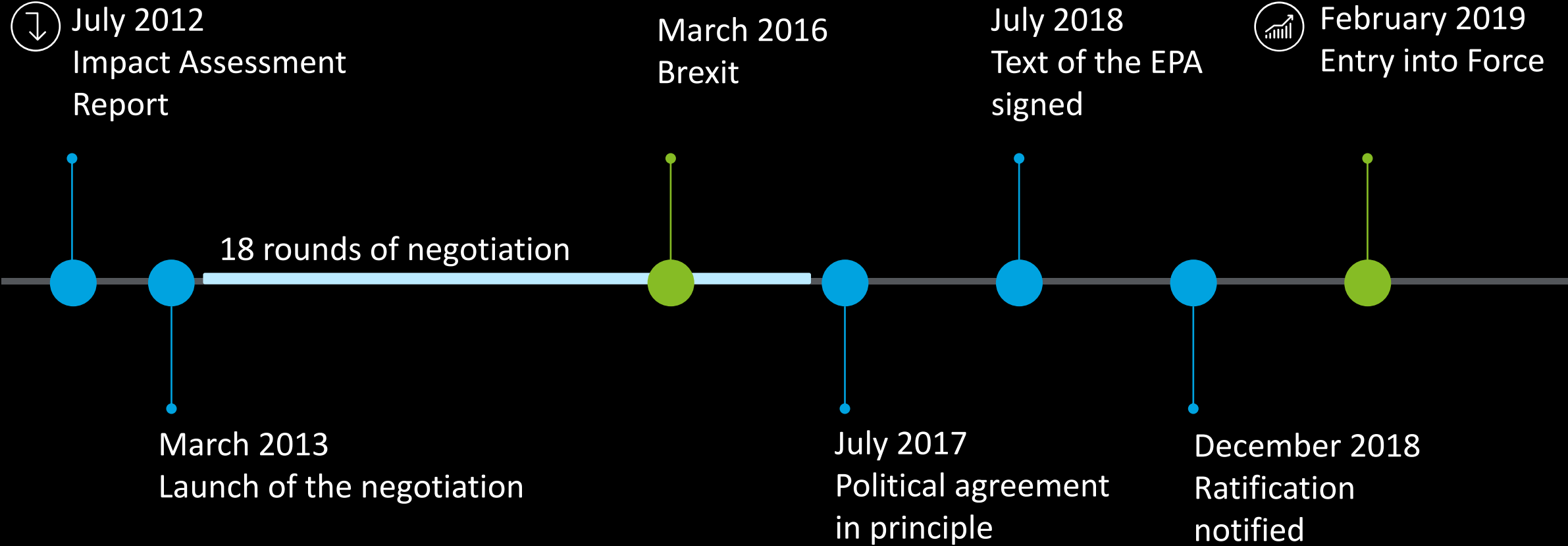


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EU Japan EPA Impact Negotiation History

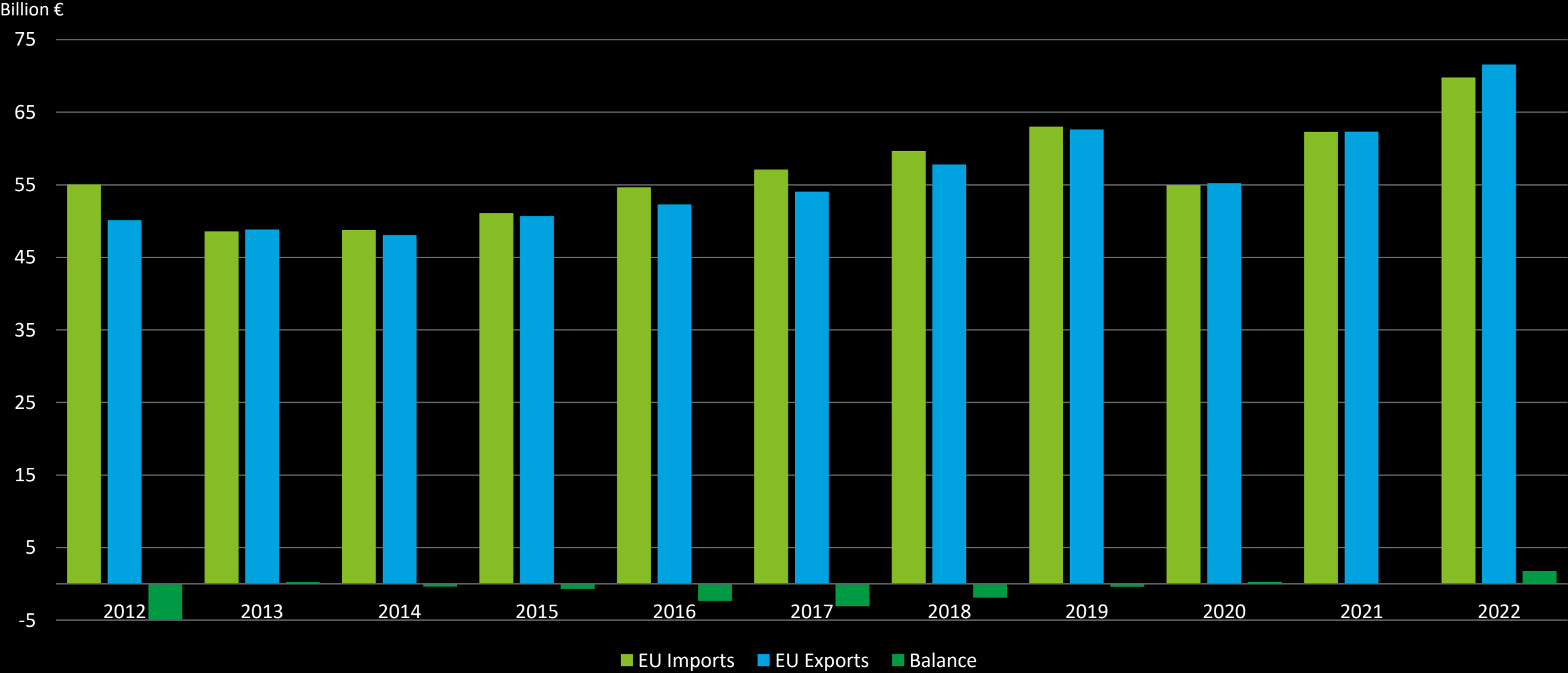


EU Japan EPA Impact
Key Highlights



EU Japan EPA Impact

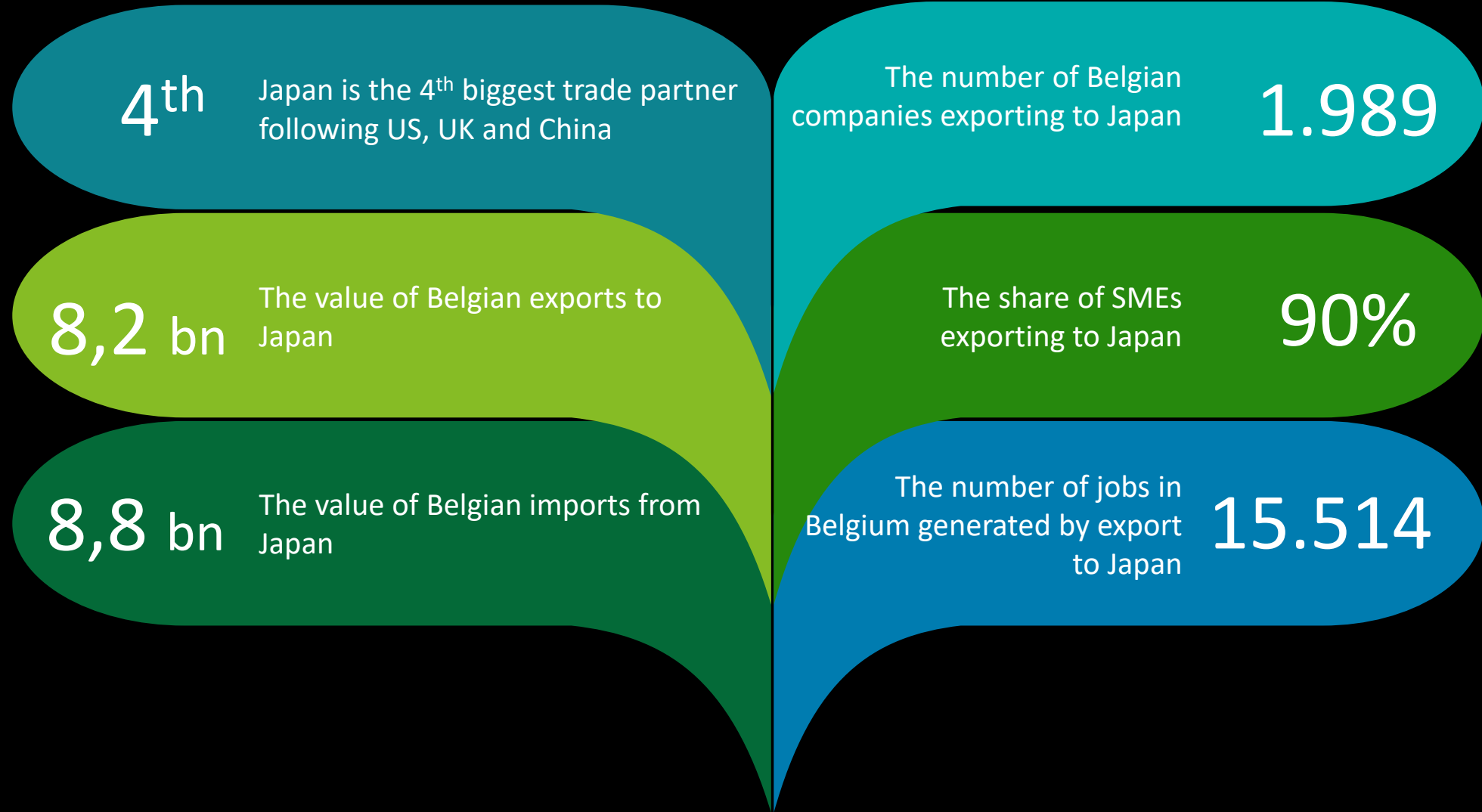
Quantitative Benefit | EU Japan Trade Statistics



Source: European Union, Trade in goods with Japan ([link](#))

EU Japan EPA Impact

Trade relations between Belgium and Japan



EU Japan EPA Impact

Quantitative Benefit | Top 5 EU Import Item Categories

Item category	Import value M €	% Total value	% Growth 2021/2022	Avg duty %	Standard duty amount M €
Machinery and appliances	28.841	41,3	14,0	1,48	427
Transport equipment	13.527	19,4	4,1	4,08	552
Products of the chemical or allied industries	8.253	11,8	3,7	2,86	236
Medical, optical and photographic instruments, etc.	6.307	9,0	12,1	1,48	93
Plastics, rubber and articles thereof	3.716	5,3	19,5	2,40	89
Total	69.813	100	12,1	3,35	2.338

Source: European Union, Trade in goods with Japan ([link](#))

EU Japan EPA Impact

Quantitative Benefit | Top 5 JP Import Item Categories

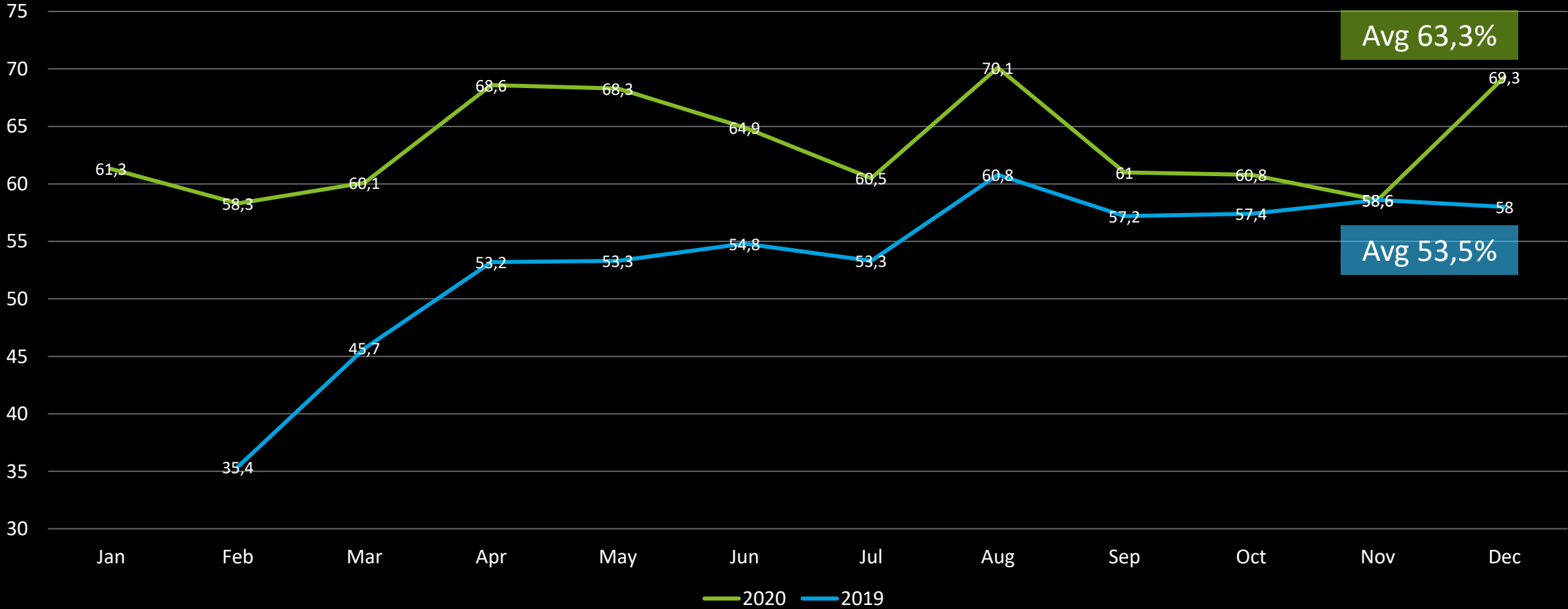
Item category	Export value M €	% Total value	% Growth 2021/2022	Avg duty %	Standard duty amount M €
Products of the chemical or allied industries	21.992	10,7	33,7	2,5	550
Machinery and appliances	10.762	15,0	15,8	0,0	0
Transport equipment	9.538	13,3	-7,1	0,0	0
Medical, optical and photographic instruments, etc	5.377	7,5	5,2	2,5	134
Foodstuffs, beverages, tobacco	4.466	6,2	5,0	14,9	665
Total	71.581	100	14,9	4,6	3.292

Source: European Union, Trade in goods with Japan ([link](#))

EU Japan EPA Impact

Quantitative Benefit | EPA Preferential Utilization Rate over time

PUR 2019 - 2020

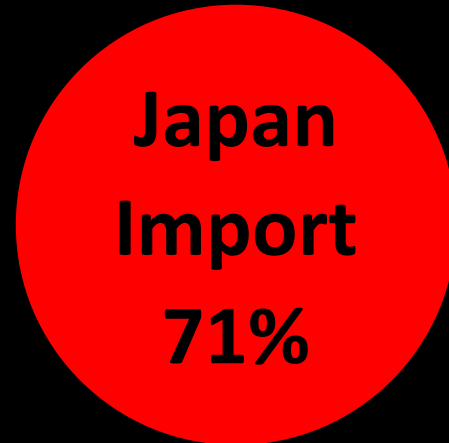
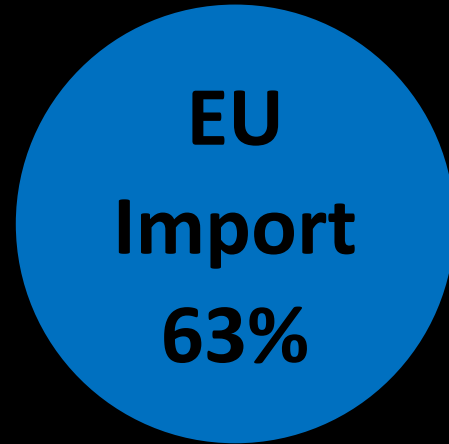


Source: Second EU-Japan EPA Progress Report ([link](#))

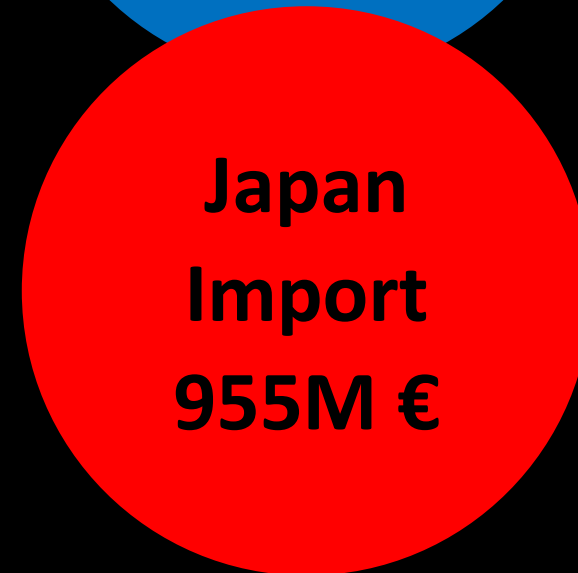
EU Japan EPA Impact

Quantitative Benefit | EPA Preferential Utilization Rate over time

PUR as of 2021

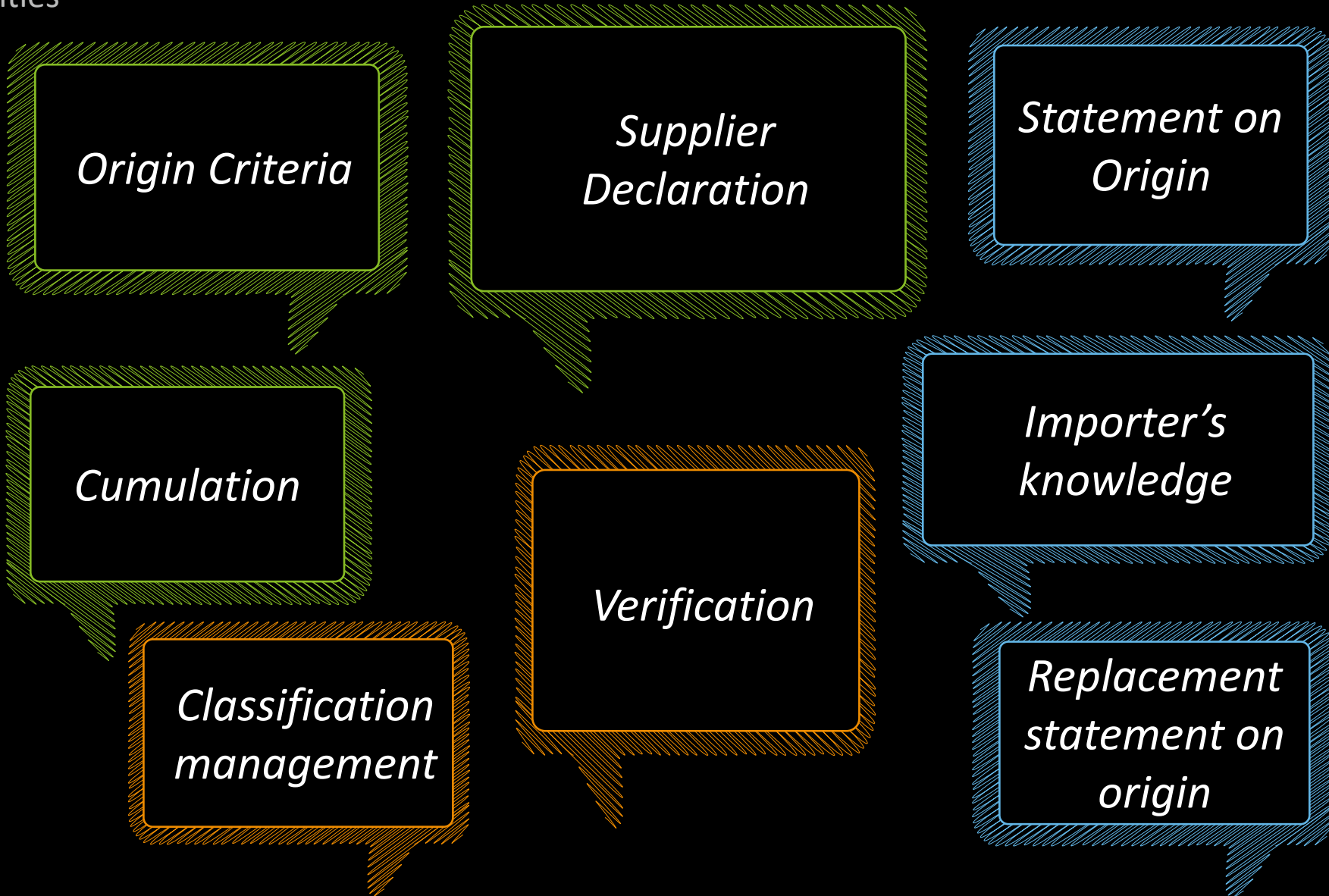


Untapped potential savings



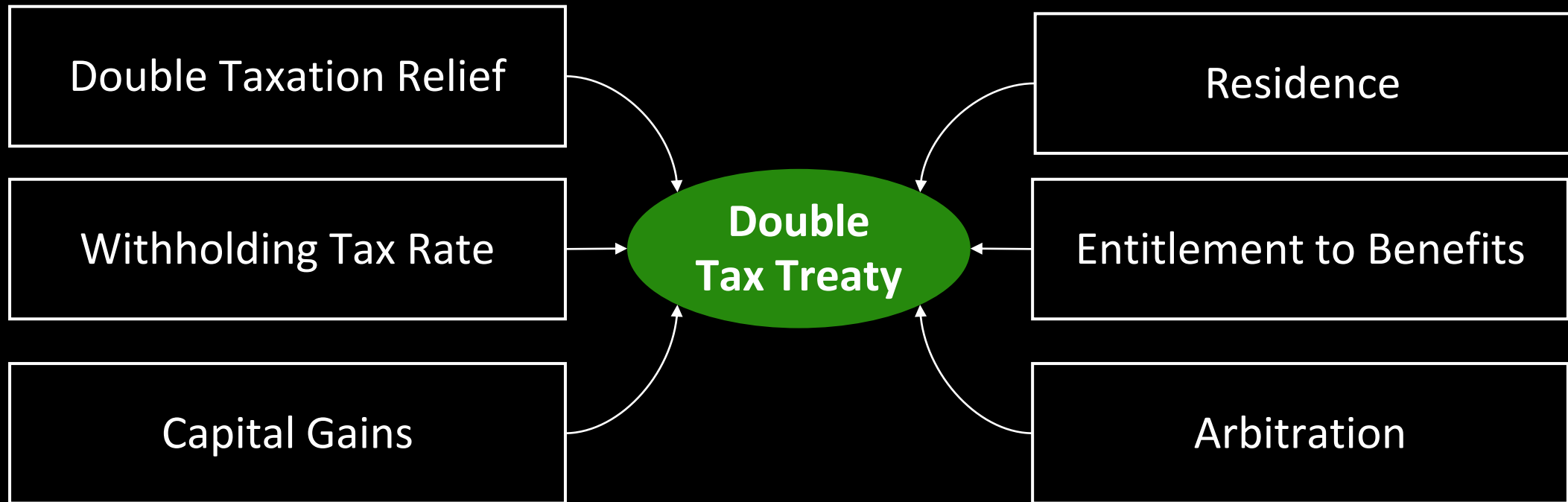
EU Japan EPA Impact

Some technicalities



Double Tax Treaty

Revised JP BE Tax Treaty



Expectations towards the Future

Regulatory development



FTA/EPA network



Climate



Human Rights



Sanctions against
Russia

Deloitte.

Thank you!

