



**A message from Edward De Beukelaer,  
BJA Vice-President & Editorial Committee Chair**

Dear Members,

Challenging times are upon us. While being guided safely out of a most difficult and dangerous situation, we are starting to see some light at the end of the tunnel. We are hoping the light will be brighter as we go and not dim down again, here and across the oceans.

Although these past months have proven at many occasions to be beyond our imagination, it will be our imagination that will support us, not only on our way out, but also beyond in our growth and our development as a human being, a society, economy and as an association.

Next to being the BJA Vice-President, I have the honor and great pleasure to serve the Editorial Committee as its Chair as well. The BJA Trade Flows & Cultural Newsletter, the BJA Directory, and some other workings cross our committee's eyes. Often we encounter the world of imagination in our endeavors and our search for interesting stories to be conveyed. We witness how without it, the world would be colorless, and there would be no art, no sciences, no creativity – so much needed right now right here.

With imagination, we understand that there is the ability of the mind to be creative and enterprising – and as humans, there is always the hope to be resourceful.

In this confronting period, we are venturing ourselves into a digitalized world, full force. Our upcoming Newsletters will be more and more digitized – of course we still like to offer you something to touch as well in your postal box in June – and a new interactive BJA website is about to be born. It is on its way out of imagination.

We are heading into new landscapes, navigating terrain not walked before as an organization, because we know that it will perhaps take a lot of time to return back to our ordinary reality. So we might as well use what we have discovered and experienced to assist us all in enriching our daily lives from now on, pushing us forward into different adventures to be created, off- and on-line. We are polishing our navigation skills as we float our boat.

As all good things in life, together we will always find our way through the toughest times.

Special thanks go to Anja, Mika and Joachim. They are constantly developing suggestions and constructing information bridges between all of us.

Stay safe, stay well, stay in touch with us,

Edward De Beukelaer  
BJA Vice-President & Editorial Committee Chair